

# GIRL SCOUTS OF COLORADO

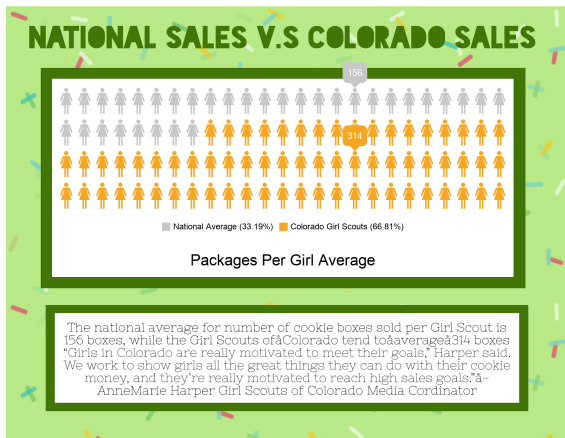
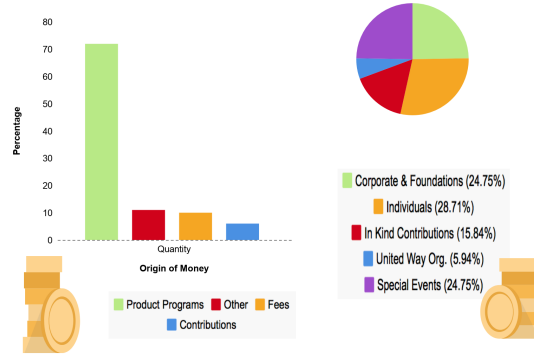
## EVOLVING MONEY PLATFORMS & REVENUE

### SUPPORT & REVENUE

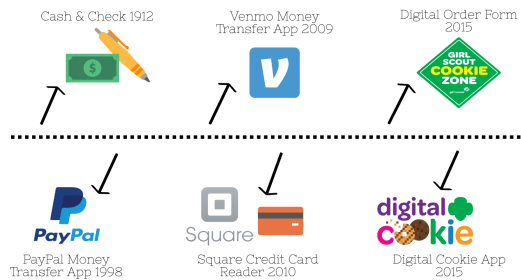
In the 2016-2017 Year the Girl Scouts of Colorado brought in a grand total of \$12,866,679 through support and revenue programs. This is a large amount of revenue for a non-profit. \$9,258,811 of the total comes from product programs. \$1,323,603 of the money is cultivated from fees, \$810,016 of the revenue is from various contributions, and lastly, \$1,474,249 has been disclosed as other.

### PUBLIC SUPPORT

The public's support is vital to the Girl Scouts as a non-profit organization. By breaking down the revenue from contributions - \$810,016 - we are able to see how the community plays a role. Corporate and foundations provides \$199,546 individuals contribute the most, with \$235,093. In-kind Contributions include \$127,127. The United Way Organizations provides \$48,115. Lastly, Special Events creates \$200,175.



### \$ TIMELINE OF PAYMENT METHODS & PLATFORMS \$



### HOW HAVE PAYMENT METHODS CHANGED?

CARYS EVANS - UNIVERSITY OF COLORADO STUDENT & FORMER GIRL SCOUT

"The only way I knew how to sell cookies was by going door to door in my neighborhood. They would fill out their order on my cookie sheet and I told them I could take cash or check and I'd deliver the cookies later. One time my mom also asked the manager of king scoopers if we could sell outside, but that's about it. Me and the girls in my troop didn't use credit card scanners or apps like Venmo because smartphones and those mediums weren't available us kids."